Kevin A.R. Schofield

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WORK EXPERIENCE

Lemonlight **Mar 2024 – Present**
Producer *Los Angeles, CA*

- Manage end-to-end production across branded, live-action, and animated content on consistently tight deadlines.
- Develop and present creative treatments, pitch decks, and storyboards to secure client and internal approval prior to production.
- Stepped in as creative lead on a 100+-deliverable studio and 3D production after the lead creative departed mid-project; client response led to the work being featured in the company's own reel.
- Maintain a high rate of repeat clients, including one account whose contract size grew 10x over the past year.
- Introduced AI-assisted scripting, treatment, and pre-production workflows, cutting script turnaround from 4 days to 1–2.
- Built a call sheet interface in React Native as a self-directed side project, later adopted company-wide by the internal engineering team.

Schofilm **Feb 2020 – Jan 2024**
Owner, Producer / Director *Los Angeles, CA*

- Delivered branded and documentary-style content as an independent producer for entertainment and consumer clients.
- Managed all aspects of production as sole owner-operator, from client development through final delivery.

Netflix **Feb 2018 – Feb 2020**
Producer *Los Angeles, CA*

- Led a $1.25M flagship corporate documentary from concept to delivery on an accelerated 3-month timeline, coordinating across nearly every department company-wide.
- Produced and directed corporate mini-documentaries across five continents for flagship Originals including Stranger Things and The Crown, coordinating multi-timezone remote productions (including a Singapore-based video village) and localizing across 12+ languages.
- Designed build-out for a new studio and soundstage, including an RFID checkout system and standardized production protocols, and built Airtable- and Cheqroom-based workflows supporting a 15+ person post-production team.
- Spearheaded an accessibility partnership with Lighthouse for the Blind as part of Netflix's ESG initiative, later spotlighted company-wide.
- Hired and mentored a studio manager who was later promoted to Associate Producer.

Schofilm **Dec 2012 – Feb 2018**
Owner, Producer / Director *Los Angeles, CA*

Independent production company delivering branded and documentary content — Netflix (contract producer, 2016–2018, leading to a full-time offer), Dodge, Samsung, Anheuser-Busch, and Aero Film (BTS producer, incl. Super Bowl campaigns).

- Produced and directed branded campaigns for national brands; served as primary creative point of contact for founder- and executive-level clients.
- Managed budgets of $10K–$100K and teams of up to 20; built and scaled a contractor network enabling flexible, high-quality teams across concurrent productions.

AWARDS & RECOGNITION

- Finalist, Sundance Screenwriters Lab — original feature screenplay.
- Art Director, *McVeigh* (2024) — independent feature distributed by Decal; Tribeca Film Festival selection.

EDUCATION

University of Southern California **Aug 2008 – Dec 2012**
School of Cinematic Arts, B.A. *Los Angeles, CA*

SKILLS

Production & Post: Directing, Cinematography (RED owner-operator; Arri Alexa, Canon C-Series, Phantom), Lighting & Grip Systems, Adobe Premiere Pro, After Effects, DaVinci Resolve, Photoshop, Illustrator, Sound Design

Creative & Writing: Creative Treatments, Pitch Decks, Storyboards, Ad/Branded/Corporate Scripts (:15–2:00), Talent Coaching, Art Direction

AI & Technical: Generative AI (Claude, ChatGPT, Midjourney), AI Video Pipelines, Local LLMs (Ollama), React Native, TypeScript

Project Management: Asana, Monday.com, Airtable, Cheqroom, Google Workspace; budgets to $1.25M, crews to 20